Ujian "Secretary Profile" Menuju Uji Kompetensi
Ocky Sundari

Kerangka Konseptual Simplicity-minded Management
untuk Strategi Pengelolaan Teknologi Informasi
Like Soegiono dan Endang Haryani

Penghayatan Subyektif Terhadap Stres
Berdasarkan Teori Lazarus
Sutarto Wijono

Hubungan Orang tua remaja dan Self-esteem
sebagai Prediktor Tekanan Teman Sebaya Pada Remaja
Christiana Hari Soetjininginh

Pelatihan memasuki dunia kerja
Sutarto Wijono, Christiana Hari Soetjininginh, Susana Prapunolo

Penggunaan Format Dicom untuk Mengatasi Perbedaan Kompatibilitas
dalam Penyimpanan Data Rekam Medis
Budhi Kristianto

Penerapan Psak 16 (revisi 2007) dan Pmk No. 79 Tahun 2008
tentang Aset Tetap pada Perusahaan di Indonesia
Evi Maria

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ABSTRACT

The aim of this study was to verify the effects of parent-adolescent relationship and adolescents' self-esteem to peer pressure on adolescent. The research subject were 398 adolescents consist of 202 males and 196 females, age span 15 to 18 years old that were randomly sampled from 48 high schools in Yogyakarta. Four questionnaires were used in collecting data. Multiple regression analysis were applied to analyzed the data. The important result of this study was the parent-adolescent relationship and self-esteem as predictors of peer pressure on adolescent (F=28.106, p<0.01). The factors affecting the vulnerability to peer pressure as indicated by the effective contribution of 12% (R=0.353, p<0.01, Adjusted R Square=0.12). Based on the result of research, it was suggested that the efforts of preventing peer pressure on adolescent should simultaneously take the above mentioned factors into account by improving the quality of the parent-adolescent relationship and the adolescents' self-esteem.

Key words: vulnerability to peer pressure, adolescent.