Abstract

Diponegoro park is one of the tourism object that handled by Magelang government. Diponegoro park is one of the Magelang tourism destination icon with 846,000 visitors in 2013 because the complete tourism component that offered to tourists while still developing some interesting attractions and rides. However, a question arises whether the economic impact for traders who selling around Diponegoro park. To answer these question, this research was conducted by interview with the six traders were selected by using cluster sampling method to one hundred fifty traders. From the interview that have been conducted found that the development of this destination not only give positive impacts, but also negative impacts for trader. The positive impacts are the trader can open new business even develop their business, income generation, recruitment increasing as well as stall’s leasing and granting. While the negative impacts are uncertain income, price competition between traders, economic leakage, the increasing of stall’s leasing price. The result of this research is the Diponegoro park development cause some positive and negative impact for traders, so active participation and coordination from all stakeholders are required to minimize the negative impacts and maximize the positive impacts from Diponegoro park development.

Keywords: Economic Participation, Economic Tourism Impact, Trader