Perubahan Perilaku Sosial Hedonisme pada Remaja dan Kaitannya dengan Media Sosial

(Student Kasus: Siswa SMA Kristen Lab Satya Wacana Salatiga)

¹Novita Elya Putri, ²George Nicholas Huwae, S.Pd., M.I.Kom.

Fakultas Teknologi Informasi
Universitas Kristen Satya Wacana
Jl. Diponegoro No. 52-60 Salatiga 50711, Indonesia
Email: 602013002@student.uksw.edu, Nicholas.huwae@staff.uksw.edu

Abstract

Social changes that occur in adoelents have a social media linkage. Almost all students take advantage of social media as a means of adding insight. Not all the insights that can be through social media have a good impact. One of the less good things of social media is the emergence of hedonism attitudes that occur in Lab High School. Hedonism is concerned with consumerism, where almost all students feel that social media influences their spending patterns. Teenagers are more interested in seeing social media because of the programming that promotes a new product that is considered a trend, thus making teens tend to want to buy to look follow the trend. Not only social media that can affect teenagers, but also friends. Almost all students feel that they are easily influences by friends in spending money to go to the café or shopping. Social media and hedonism have their own relevance, it has been described in previous research on the intensity of media usage. More frequently used, more clarifying the attitude of hedonism in students because they tend to look for things that are less useful things like contemporary things that invite the lifestyle of hedonism. This research uses qualitative method where in collecting data using interview technique to subject, they are Student and Teacher from Lab High School.

The teacher’s role is seen through the interviews very well. They always follow the social development that exists, yet they also observe the social changes that exist in each student. When students commit offenses, teacher will always remind and give an example so that students don’t repeat again. Negative things from social media one of them makes students use a less good appearance while in school. Improper appearance is usually like a colored hair or haircut that is less good if worn by a student. It indicates the existence of social media with very easy to imitate by teenagers especially without parental supervision in using social media. Therefore, school always asks parents to always accompany teenagers when outside the school.

Keywords : Social Change, Hedonism, Lifestyle, Social Media

¹Mahasiswa Fakultas Teknologi Informasi, Universitas Kristen Satya Wacana

²Staff Pengajar Fakultas Teknologi Informasi, Universitas Kristen Satya Wacana