POTENSI PEMANFAATAN FACEBOOK SEBAGAI MEDIA PEMBELAJARAN BAGI SISWA SEKOLAH MENENGAH ATAS (STUDI KASUS SMA NEGERI 1 SALATIGA)

1) Sri Rahayuningsih, 2) Dr. Dharmaputra T. Palekahelu, M.Pd.

Fakultas Teknologi Informasi
Universitas Kristen Satya Wacana
Jl. Diponegoro 52-60, Salatiga 50711, Indonesia
Email: 1) yuyun_smanssa@yahoo.com, 2) dpalekahelu2@gmail.com

Abstract

The research aims to explain how big is the potential use of Facebook as learning media for students of SMA Negeri 1 Salatiga. The research design is using descriptive approach. Variables in the research are respondent, Facebook accessing activity, and potential Facebook as learning media. The result of the research can be concluded that: 1) The purposes in accessing Facebook are mostly to entertain, play games or quiz, and chat with others; 2) Facebook as one of social media is potentially used as learning media; 3) The use of Facebook can be said effective since it provides ease in conveying lesson material, kinds of information done at home and everytime.

Keyword: facebook, learning media.