ABSTRACT

This research is aimed to analysis of information systems on the business value chain sugar cane belongs to UD. Langgeng Sari Kudus and made design value chain information system. The design will include the recommendations made documents to support business activities, especially in the value chain activities, recommendations computerized data processing systems, and recommendations for production processes by using machines. The research methods to conduct surveys and research to observe directly on the object that is the object of the research taking UD. Langgeng Sari Kudus. Data source use the primary data source through direct interviews with owners of UD. Langgeng Sari Kudus on the flow of activities of the value chain (value chain) ranging from the supply of raw materials, production processes sugar cane, and distribution of the customer's company. Whereas the secondary data source company profile UD. Langgeng Sari Kudus, as well as the organizational structure of the documents related to the value chain activities of UD. Langgeng Sari Kudus. The results of this study concluded that for the system information contained in the UD. Langgeng Sari. There is a weakness still lasting when seen from the activities of the value chain. Weaknesses can be seen, among other documents held on UD. Langgeng Sari yet support for the activities of the business activity, production processes still rely on human labor that impact on the lack of effectiveness and efficiency. And for the data processing, UD. Langgeng Sari is still using the manual system and not computerized. By looking at the current business activity of UD. Langgeng Sari, they need for making such recommendations are more specific documents to support the business activities of UD. Langgeng Sari, using machine production to support business activities as well as computerized data processing systems.

Keywords: information system, value chain