ABSTRACT

This study aimed to investigate the strategies used by Junior High School teachers to motivate students from marginalized areas to learn English. Three teachers from different schools in marginalized area in Salatiga were involved as the participants of this research. After interviewing the participants, it was found that there were a lot of different strategies applied by teachers to motivate their students who came from marginalized areas to learn English. The strategies were categorized based on the six aspects or six major strategies adapted from Zafar and Khan (2014), the previous research, to facilitate data collection. These six major strategies then formed the basis for the researcher to develop the questions for interviewing in order to know as many strategies as possible. Furthermore, every teacher has different kind of strategies which depended on their students’ characteristic. Students’ characteristic may be influenced by their society or environment they came from.

Keywords: Motivation, teachers’ strategies,