

Abstrak

Penelitian ini bertujuan untuk mengetahui ada tidaknya hubungan positif yang signifikan antara *entrepreneurial self-efficacy* dengan intensi berwirausaha pada mahasiswa psikologi di Universitas Kristen Satya Wacana. Hipotesis dari penelitian ini yaitu adanya hubungan yang positif signifikan antara *entrepreneurial self-efficacy* dengan intensi berwirausaha pada mahasiswa psikologi di Universitas Kristen Satya Wacana. Jumlah populasi dalam penelitian ini yakni 823 dengan jumlah sampel 100 orang. Pengambilan sampel yang digunakan adalah insidental sampling. Variabel *entrepreneurial self-efficacy* diambil dengan menggunakan angket *Entrepreneurial Self-Efficacy (ESE)*, Sedangkan variabel intensi berwirausaha menggunakan angket *Entrepreneurial Intention Questionnaire (EIQ)*. Data dianalisis dengan menggunakan teknik analisa korelasi Product Moment. Hasil penelitian ini menunjukkan adanya hubungan yang positif signifikan antara *entrepreneurial self-efficacy* dengan intensi berwirausaha pada mahasiswa psikologi di Universitas Kristen Satya Wacana. Hasil uji menunjukkan $r = 0,463$ dengan $p < 0,05$

Kata kunci : *Entrepreneurial Self-Efficacy*, Intensi berwirausaha

Abstract

This study aims to determine whether there is a significant positive correlation between entrepreneurial self-efficacy and intention entrepreneurship in psychology students at the Satya Wacana Christian University. The hypothesis of this study is that there is a significant positive correlation between entrepreneurial self-efficacy and intention entrepreneurship among psychology students of Satya Wacana Christian University. Total population in this study is 823 with a sample of 100 people. The sample used is incidental sampling. Entrepreneurial self-efficacy variables were taken using a questionnaire Entrepreneurial Self-Efficacy (ESE), while variable entrepreneurship intention used a questionnaire entrepreneurship Entrepreneurial Intention Questionnaire (EIQ). Data were analyzed using the technique analysis of Correlation Product Moment. Results of this study showed a significant positive correlation between entrepreneurial self-efficacy and intention entrepreneurship in psychology students at the Satya Wacana Christian University. The test results showed $r=0.463$, $p < 0.05$.

Keywords: *Entrepreneurial Self-Efficacy, intention entrepreneurship*