Lampiran

Lampiran 1

Wawancara dengan Sha’an d’Anthes tanggal 23 April 2017

A: So, basically I was just gonna ask you if you can help me with my thesis. I would like to know more about you and how you build your image so that people can recognize you as an illustrator. I really like you and your artwork. I think being a female indie illustrator and turn your hobbies into your job is something that not just anyone can get.

S: I think you need to work for a couple of years to figure out who you are (imo forcing an artistic style or personal brand doesn’t end well if it isn’t genuine and if you haven’t figured it out yet). After you know who you are, maybe condense it into a few words or condense where you’re heading into a few words ant try to recognize what you and what others like about what you do. From there, you can pull colour palletes that represent you, themes, motifs and language that harmonise together to represent you. it’s important for you to be able to articulate who you are and what you stand for before expecting others to 😊