ENGLISH FOR SPECIFIC PURPOSES COURSE FOR HOTEL FRONT OFFICERS: INVESTIGATING LEARNERS’ MOTIVATIONS IN LEARNING ENGLISH

Novia Mutiaraningtyas
112014041

ABSTRACT

It is undeniable that the role of motivation is pivotal in any language learning, especially in ESP. The importance of motivation in ESP can be seen as learners need to be able to make use of the language they learn in their occupation. The present study was conducted in an ESP course intended for Front Office staffs in L Hotel in Salatiga, where the researcher was also the teacher in the course. Five front officers enrolled in the ESP course of L Hotel in Salatiga were the participants of the study. Most of the participants were beginner learners of English. In addition, all of them sometimes found difficulties in interacting with foreign guests; although foreign guests are infrequently visit the hotel. Here, exploring learners’ motivation was considered necessary, as the learning English related to the learners’ occupation would help the learners to cover up the gaps in English. The study attempted to figure out what were learners’ motivations in learning English in the course at the beginning and at the end of the course; whether or not there was motivation exist in each learner. Semi-structured interview was used as the instrument in order to obtain accurate data, through pre and post-course interview sessions. The findings indicated that there were motivation existed in each learner. Extrinsic motivation appeared to be the primary motive for the learners in learning English related to their occupation. Several factors, such as, materials, teachers, and learning activities became learners’ incentives in learning English related to their occupation.

Key words: ESP, Motivation, Extrinsic Motivation