Influencer Detection of Indonesia Citizens’ Opinion toward Chemical Castrated Punishment for Perpetrators of Pedophile Using Social Network Analysis

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Abstract- Social media is now capable of being a platform that often used to dispense various aspirations and creative ideas. Social media is also used as a place for discussions of the problem that is going on and makes it viral. This research will discuss about how to determine social media users that very central or key actor in the role of making the problem to be viral by using Social Network Analyst and Sentiment Analyst Approach to see the trait of influencer itself. The research leading to pedophile case with the data in the last two years produced one influencer of 500-tweet status with value degree of 0.311 and sentiment positive influence 84%, negative 15%.

Keywords: Social Network Analyst, Influencer, Hashtag, Kebiri Kimia, Pedofilia.