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WHAT ARE THE ISSUES?

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Language Policy and Planning: What are the Issues?

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PREFACE

The theme of this year’s seminar “Language Policy and Planning: What are the Issues?” is selected to address the possible challenges and best practices of language policy and planning in a variety of contexts, from the local/institutional to national/global. In multilingual countries, such as Indonesia, China, Singapore, decision on which particular language to use sometimes creates a dilemma. Exposing a certain language might sacrifice the mastery of other language (s). Moreover, the decision itself has been influenced by many factors, such as political, social, and economical situations.

The seminar is hoped to provide opportunities for students, teacher-practitioners as well as researchers to share their studies, knowledge, as well as practical applications on language policy and planning.

We would like to offer our appreciation to all invited speakers (Prof. Hywel Coleman, Prof. Richard Baldauf, Dr. Obaidul Hamid, and Prof. Fuad Abdul Hamid), paper, workshop and poster presenters who have taken the time to participate in the seminar. We are also grateful to have financial supports from our generous sponsors which made this seminar possible to hold. Finally, the seminar would not have been realized without the support of various hard-working and dedicated committee members and English Teacher Education program students. It is their commitment that made the preparations of this event a very rewarding and humbling learning experience for me.

This publication presents some of the unedited full papers of the presentation in the 7th International Seminar, around the theme: “Language Policy and Planning: What are the Issues?”. We hope that these papers will give significant contributions to issues surrounding the language policy and planning.

Salatiga,

Anita Kurniawati, M.Hum.
Conference Chair
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PREPARING INTERNATIONAL STANDARD BASED TEACHER

CASE STUDY: AT BUSINESS ADMINISTRATION STUDY PROGRAM, BALI STATE POLYTECHNIC (BSP)

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ABSTRACT

On this globalization era that signs complicated problems, tight competition and sustainable changes is the thing that should be faced and passed by professional attitude. If that globalization claim is not anticipated well, he will be the loser at his own country, if he would like to be exist and succeed on his business and his life, like or dislike he has to prepare himself and welcome with all consequences either physically or mentally.

Business world, tourism world, all life aspects and even education must be ready to face new era in the crazy competition. There is a case for instance, in the near future the foreign communities will be able to open universities in Indonesia. Regarding to problems that are getting more serious, today’s universities should be ready to struggle.

International Business Management at BSP as a new study program expected to be international class where everyone from all over the world can participate at that education because on the teaching and learning process have to use English. Beside English media, the class should have standard facilities, e-administration, curriculum and handout that are related to industries and qualified teachers recognized by foreign communities.

Key words: globalization, standard teacher

I. PREFACE

The strategic plan of Ministry of Education and Culture has entrusted the development of Univeristies in Indonesia as “world class university”, so that every institution needs to have sufficient supported infrastructure, one of them is a unit that particularly handles overseas cooperation. Anticipating that condition, Bali State Polytechnic (PNB) as one of advanced professional Institution has taken some steps to form Cooperation unit and International Relation (UK &HI) which is related to foreign affairs. Based on the results of lecturers training for Internasional Office (IO) in Bandung 20-23 June 2012 (General Directorate of Highly Education/Dirjen Dikti, 2012), HI or “The