



21st ASIA PACIFIC TOURISM ASSOCIATION CONFERENCE
ORGANIZED BY APTA & TAYLOR'S UNIVERSITY

ABSTRACT PROCEEDINGS

Development of Regional Tourism by Collaboration Between
Public Sector and Academics in the Asia Pacific Region

14-17 May, 2015

Kuala Lumpur, Malaysia



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21st Asia Pacific Tourism Association Annual Conference

**DEVELOPMENTS OF THE
NEW TOURISM PARADIGM IN
THE ASIA PACIFIC REGION**

May 14–17, 2015
Kuala Lumpur, Malaysia

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APTA 2015

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This publication is issued as the proceedings of the 21st Annual Conference of the Asia Pacific Tourism Association, held in Kuala Lumpur, Malaysia 14 May to 17, 2015.

Published by:

Asia Pacific Tourism Association (APTA)
Department of International Tourism, Dong-A University
205 Gudeok-Ro, Seo-Gu,
Busan, 602-072, Korea

ISSN: 2092-5549

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AFTER UNGPs ON HUMAN RIGHT AND BUSINESS : STUDY ON SEVERAL FOLLOW-UP IN TOURISM

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INTRODUCTION

Tourism is one of the human activities that rely on human right principles and it also makes an impact on human rights fulfillment. On one side human rights principles serve as a foundation to guarantee each person to have leisure time, perform a free traveling, and give the effort needed to create tourism opportunity (Veal, 2003; Higgins-Desbiolles, 2006; Sandang, 2014). On the other side, human rights principles work as guarantor for fulfilling basic rights and protections against abuses arise from tourism activities both for tourists and to the host community (George & Varghese, 2007; Eriksson (et al), 2009; Cole & Morgan, 2010; Cole, 2014).

Although human rights are not a new issue within tourism activities, there is one particular progress that plays important role in addressing human right issues, in this case: the Guiding Principles on Business and Human Rights (UNGPs). UNGPs (also known as Ruggie Principles) came from a long process initiate by the United Nation, they consist three pillars, which are: State Duty to Protect (principle 1-10), Business Responsibility to Respect (principle 11-24), and Access to Remedy (principle 25-31).

After The United Nations Human Rights Council (UNHRC) endorsed UNGPs: Implementing the United Nations 'Protect, Respect and Remedy' Framework in its resolution 17/4 of 16 June 2011, there are significant follow-up (where as in discourse and actual efforts) on how businesses must tackle human right issues, including in tourism business. Among many tourism organizations and

business, there are few that already took effort and initiative based on UNGPs, such as: Roundtable Human Rights in Tourism (RHRT), International Tourism Partnership (ITP) and KUONI (Zotz (ed), 2013; ITP, 2014; KUONI, 2014).

This study aims to identify and make summaries from follow-up that has been taken by tourism organizations and business mentioned above. By doing this, there would be an understanding on how tourism organization and business responds to the human rights issue after the UNGPs and what lesson could be learnt from it. After the conclusion has been drawn, this study would give closing remarks with a few matters that could be addressed for further study.

METHOD

This study uses document analysis as qualitative method by skimming, reading, interpreting, and evaluating key document from RHRT, ITP, and KUONI that could referable to fulfill the aim of this study (Bowen, 2009). For RHRT the key document is HUMAN RIGHTS IN TOURISM: An Implementation Guideline for Tour Operators (Zotz (ed), 2013). For ITP the key document is Know How Guide: Human Rights & the Hotel Industry (2014). For KUONI the key document is Assessing Human Rights Impacts: India project report (2014).

FINDINGS

There are several key findings that could be summarized here (see Table 1).