An Analysis on Quotes Translation Strategies in *Chicken Soup for the Teenage Soul*

Abstract

As quotes and translation have become popular recently, I decided to analyze on translation of quotes. Quotes are easily found in the mass media or internet, in the books, and in other media. When looking at those quotes, usually the quotes are from English. Therefore, I chose one popular book that has been translated into many languages. The popular book contains quotes and many wise stories. The purpose of this study is to find out the strategy used in the translation process of *Chicken Soup for the Teenage Soul* from English as Source Language to Indonesian as Target Language. The strategies selection that used by the translator would be analyzed with Baker and Vinay & Darbelnet’s theories. This paper also consists of the theories about translation and quotes itself. Through this research, I conclude that only eight strategies being used by the translator of the book.

Keywords: Chicken Soup, Quotes, Strategy, Translation